



Club Meeting Minutes

March 6, 2010

- I. The meeting was called to order at 6:10 p.m. by President Pierre Plourde
- II. Secretary's report was read and accepted
- III. Treasurer's report was not available, but the following information was shared on the funds raised during our 1st Annual SNO-DRAGS
 - a. 50/50 raised total of \$287 – half (\$143.50) went to winner Candice Michaud
 - b. \$600 raised in shirt sales during the event, more shirts have been sold since
 - c. Approximately \$700 was raised through donations for admission to the event
 - d. Roughly \$1,600 was turned in to Treasurer Tom Roy
- IV. Committee Updates
 - a. Trails
 - i. Trails are in excellent condition and still being groomed.
 - b. Events
 - i. 1st Annual Sno-Drags
 1. Overall event was a success with 50 sleds and 81 races
 2. Improvements for next year were noted:
 - a. Non-refundable Pre-registration
 - b. Start registration earlier (e.g. 9:00 a.m.) and offer early registration (night before) for folks that arrive early.
 - c. Track layout will change due to safety issues (pit area pre-staging area, etc).
 - d. Track will be on Convent road instead of the lake
 - e. Use zip ties for admission to easily identify those who have paid.
 - ii. Ride for All planned for March 21st at Northern Maine General.
 1. Committee for the event will meet to finalize details 3/13/10
 - iii. Bottle drive is Saturday march 13th.
 - c. Landowner Appreciation Day:
 - i. Date will be determined at April 3rd meeting
 - ii. Landowner Appreciation Support to be held April 10th
 - d. Groomer
 - i. Not much to report other than the groomer is meeting all expectations
 - ii. New Holland is being kept even though it is not working for collateral purposes.
 - e. Newsletter
 - i. Initial rates for advertising in the newsletter were agreed on:
 1. Sponsoring a newsletter edition is \$100
 2. Business card size ad is \$50
 - ii. Obtaining mailing list from MSA for snowmobiles registered in Maine costs \$.03 per address for one-time use and \$.05 per address for multiple uses.

- iii. Remaining editions for this season will go to club members and residents of Eagle Lake. Starting next season, newsletter mailings will branch out to other areas.
 - f. Membership
 - i. Current membership is around 60
 - ii. Three new members were acknowledged at the meeting
 - iii. We need to be capturing contact information for people when they join to assist with follow-up communications.
 - g. Website
 - i. Site is working well, there have been a lot of hits since it went live
 - ii. Need pictures of trail signs updates.
 - iii. Will add ability for people to join on-line and to purchase merchandise by using Paypal.
 - iv. Will be adding Newsletter functionality so that people can sign-up to receive newsletter and notifications of upcoming events.
- V. New Business
 - a. John Martin needs to follow-up on member decals created using the logo
 - b. 6 month season raffle for 2010-2011 was discussed, will need to work out details to start it next season
 - c. Need to check on poker runs – concern was raised that it was considered gambling.
 - d. Tote bags with logo will be sold for \$7.00
- VI. Meeting was adjourned at 8:00 p.m.